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ENERGY TECHNOLOGY SPECIAL

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## 20 Most Promising Energy Technology Solution Providers

The energy sector forms the backbone of modern day societies and economies. Be it old-school fuel like coal and diesel or new energy sources like solar, wind, nuclear power and shale—all are equally in demand, catering to different purposes. As industrialized nations rely on vast quantities of readily available energy to power their economies and produce goods, global energy consumption will continue to rise.

Addressing these needs, the companies are leveraging the advent of newer technologies such as remote sensing and simulations solutions to create significant impact on operational procedures of oil and gas industries. The technologies can help companies overcome risks ranging from volatile commodity prices, to increased health, safety, and environmental wellness. Similarly the cloud, mobility and big data technologies are used to develop smart meter reading and reporting solutions for electricity sector. The solutions can

offer detailed view into customers' energy usage and allow them make smart decisions and better planning, offering the ability to adjust their power consumption. There are numerous companies that are leveraging such technologies to retain and serve their customers better.

In this edition of CIO Review, we bring to you "20 Most Promising Energy Technology Solution Providers 2014". The listing features the best vendors providing solutions and services that help energy companies address the most pressing challenges. The companies featured here showcases extensive business process knowledge, in-depth integrated and innovative strategies combined with talent base across locations.

A distinguished panel comprising of CEOs, CIOs, CTOs, analysts including CIO Review editorial board has selected the top companies that are at the forefront of tackling challenges in the energy markets in the U.S.

## WennSoft Inc. Deploying Highly Comprehensive Approach towards the Energy Industry



Jim Wenninger

of information for use throughout the system, for enhancing efficiency.

Many times, several software are brought into the process of problem-solving, wherein transferring information among those software turns mandatory. In a normal scenario, it involves huge investments, manpower and time. However, the fully integrated WennSoft solutions are equipped with the capability to combine the widespread information into a single solution. Consequently, organizations are provided with opportunities for faster and efficient growth.

Under the leadership of Jim Wenninger, CEO, WennSoft enables clients to carry out project-based costing, work order management, scheduling, dispatching, invoicing and maintenance contracts. The other benefits include the ability to provide mobile solutions for people out in the field to bring the entire information back and forth, and the ability to optimize scheduling. Other imperative features include customer portals, integration with CRM and other tools to for increasing sales.

"Our customers select WennSoft for their mobile enablement of field technicians, and customer portals. Our mobile solutions offer a unique store and forward technology, for areas with limited connectivity. Work captured by field technicians is saved and restored once they're back in Wi-Fi or cellular range. Also, our portal solutions empower a company's customers to access information about their assets, equipment and more," explains Wenninger.

### WennSoft is All About Field Service

"We offer two different products, namely WennSoft Signature and WennSoft

Evolution. As a totally integrated solution, Signature is preferred as you get financials, accounting, purchasing, inventory tracking, fixed assets and more. As a field service solution, Evolution, which is built on Microsoft CRM, would be the best choice," adds Wenninger.

Aegis, a leading provider of chemical solutions for the oil and gas industry was

**“Our portal solutions empower a company's customers to access information about their assets, equipment and more”**

prompted to discover a business solution that could help automate its operations and improve communications with field employees and the back office. The need for ticketing and invoicing, along with paperless processing was critical. There was also urgency concerning greater visibility for the management.

WennSoft was the final choice for Aegis. The firm, thriving on their complete offering comprising of field service to job cost, supported all of their business processes, be it supporting the technicians in the field as well as the project managers in the back office. The fact that it was built on Microsoft Dynamics CRM was also very appealing as Aegis was an existing user of many Microsoft solutions.

Going forward, abiding by their core value of ensuring customer success, WennSoft has great plans to explore the intelligent service, a domain widely regarded as the industry's future. **CR**



**Company:**  
WennSoft Inc.

**Description:**  
A provider of field service solutions which enable proactive, productive and profitable results.

**Key Person:**  
Jim Wenninger,  
CEO

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